

INTERNATIONAL STAFF WEEK

THE ROLE OF HIGHER EDUCATION IN REGIONAL DEVELOPMENT

14 – 17 November 2023 | SMK University of Applied Sciences, Klaipeda, Lithuania
Liepu street 83B

DAY 1: Tuesday, 14 November, SMK, Liepu street 83B, Klaipeda WELCOME TO SMK

10:00 – 10:30	Registration of Participants
10:30 – 11:00	Welcome word.
11:00 – 11:45	Opening Session and Campus Tour
11:45 – 12:45	Get to know each other
12:45 – 13:30	LUNCH BREAK
13:30 – 15:00	Open lecture on AI impact for Higher Education (TBC)
16:00 – 18:00	Klaipeda City Walking Tour

DAY 2: Wednesday, 15 November, SMK, Liepu street 83B, Klaipeda EXPERIENCE SHARING DAY – Third mission of Higher Education institutions

10:00 – 11:30	Good practice examples - participants presentations on impact for regional development/implementation of third mission of higher education institutions.
11:30 – 12:00	Coffee break
12:00 – 13:30	Visit to Digital Innovation Centre: where business and science meets! Digital Innovation Center is a competence center providing innovation consulting and digitization services, uniting progressive business companies, scientific institutions and public organizations. Companies residing here in cooperation with researchers are creating various digital technologies and innovations meeting the needs of the industry.
13:30 – 14:30	LUNCH BREAK Free time

DAY 3: Thursday, 16 November Liepu street 83B, Klaipeda International Scientific Conference “SOCIETAL INTERACTIONS: RETHINKING MODERN ISSUES”

10:00 – 16:00	<p>Participation in International Scientific Conference “SOCIETAL INTERACTIONS: RETHINKING MODERN ISSUES”</p> <p>AIM OF THE CONFERENCE is to share scientific advances, novelty, and research findings on topics within the following work themes:</p> <ul style="list-style-type: none"> • Creative economy and industries • Organization transformations for reflective resilience and meaningful work • Wealth, reassurance, and social value development • Health and wellness trends for better well-being • Transition to a green economy • Society, technologies and communication in the digital age • Educational innovations for human development
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- Art and aesthetics for better humanity perception
- More about the conference can be found [HERE](#).

20:00

Welcome dinner

DAY 4: Friday, 17 November
SMK, Liepu street 83B, Klaipeda
BEST PRACTICES VISIT DAY

10:00 – 13:00

Visit to Marine Research Institute (TBC)

The **Marine Research Institute** is a subdivision of Klaipėda University, conducting fundamental and applied research on marine and coastal environment and maritime technologies. The Institute aims to facilitate science, study, and business cooperation, based on high-level scientific knowledge and the up-to-date open access research infrastructure.

#smklife

