



Offer of courses for ERASMUS+ PROGRAMME at the Faculty of Economics 2023 / 2024

Summer Semester

Course Title	Code	Department	Classes	Credits	Teacher (name and surname)	E-mail contact
Advanced English	A-E	KCJ	0/2	6	Mgr. Šárka Hastrdlová, Ph.D.	sarka.hastrdlova@tul.cz
Business Financial Management	FIR-E	KFÚ	2/2	6	Ing. Lenka Strýčková, Ph.D.	lenka.stryckova@tul.cz
Corporate Communication	FKO-E	KMG	2/0	6	Ing. Lenka Červová, Ph.D.	lenka.cervova@tul.cz
Czech Language	CREK	KCJ	0/2	4	Mgr. Šárka Hastrdlová, Ph.D.	sarka.hastrdlova@tul.cz
Human Resources Management in Business Environment – Msc. level	HRM-E	KPE	2/2	6	doc. Ing. Kateřina Maršíková, Ph.D.	katerina.marsikova@tul.cz
Impacts of Globalization on the Developing Countries	IDC-E	KEK	2/1	6	doc. Ing. Aleš Kocourek, Ph.D.	ales.kocourek@tul.cz
Innovative Marketing	IM-E	KMG	2/2	6	Ing. Otakar Ungerman, Ph.D.	otakar.ungerman@tul.cz
International Trade	MEO-E	KMG	2/0	6	doc. Ing. Zuzana Pěničková, Ph.D.	zuzana.penickova@tul.cz
International Accounting Systems	MUS-E	KFÚ	2/0	6	Ing. Zdeněk Brabec, Ph.D.	zdenek.brabec@tul.cz
Introduction to E-commerce	UMK-E	KIN	2/0	6	Ing. Athanasios Podaras, Ph.D.	athanasios.podaras@tul.cz
Macroeconomics II	MK2-E	KEK	2/2	6	doc. Ing. Martin Petříček, Ph.D.	martin.petricek@tul.cz
Marketing Research	MVA-E	KMG	3/3	6	Ing. Lenka Červová, Ph.D.	lenka.cervova@tul.cz
Quality Management	MNK-E	KPE	2/2	6	Ing. Eva Šírová, Ph.D.	eva.sirova@tul.cz
Quantitative Methods in Management	KMM-E	KPE	2/2	6	Ing. Eva Štichhauerová, Ph.D.	eva.stichhauerova@tul.cz
World Economy	SEK-E	KEK	2/0	6	doc. PhDr. Ing. Pavla Bednářová, Ph.D.	pavla.bednarova@tul.cz

We reserve the right not to open the course if there are less than 4 enrolled students.