

ISIM

BUSINESS SCHOOL

International *Week*



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PRESENTATION OF ISIM

ISIM is a vocational training institute offering short courses and diploma courses on the rhythm of **apprenticeship**. For students, this is the advantage of an optimal adaptation to the **business world**.

With this aim in mind, teaching is based on three main elements in recognised training :

- **Personalized** support
- Immersion in a company through **apprenticeship**
- Enrichment through **professional skills**

Thanks to our **courses adapted to the job market**, we offer our students a **professional future** by immersing them in the work world.

We are actually located on both **Nice** and **La Valette-du-Var** :



Nice Campus



La Valette-du-Var Campus

History & Ethos

Founded in 2020

- We prioritize the personalization and enhancement of individual strengths of our students throughout their academic journey.
- Our dedicated academic team provides transparent support closely guiding them the moment of admission until their successful completion and attainment of their degree.
- Our goal is to provide our students with the skills and knowledge needed to succeed in your chosen field and to become a valuable member of the workforce.
- Our educational approach values the unique abilities of each student and focuses on helping them achieve their full potential

International Policy

- Increase recruitment of **international students**
- Promotion of **ERASMUS study abroad Programme**
- Development and promotion of **Postgraduate Programmes in English** language
- Development of **Joint Double Degrees** with institutions abroad:

*Partner with **Altitude Business School** (IEP Group, Madagascar) as part of a joint bachelor's degree*



- Promote cooperation with foreign universities:

*At **ISIM**, we also facilitate numerous **successful K-131 exchanges** with foreign universities to foster **international collaboration**, ensuring a balanced **exchange of talent** between our institution and our overseas partners by facilitating the movement of employees.*



PRESENTATION OF THE FINANCING POSSIBILITIES FOR THIS TRAINING

<i>You are</i>	<i>Your institution's K-131 financing?</i>	<i>Your Higher Institution's own training budget</i>	<i>Firm's treasury</i>
An employee of higher education institution who has the Erasmus+ Chart	Yes	Yes	No
An employee of higher education institution who doesn't have the Erasmus+ Chart	No	Yes	No
An employee not employed in higher education institution	No	No	Yes

PRESENTATION « INTERNATIONAL WEEK @ COTE D'AZUR »

Promoting Networking for Higher Education Professionals

The planning for the International STAFF week 2024, scheduled to take place in NICE, 27th of May to 2nd of June 2024 is as follows :

- **MONDAY 27TH OF MAY**
 - **15:30-20:00** *Arrival Registration* 
- **TUESDAY 28TH OF MAY**
 - **09:00-09:30**
Opening and Welcome Address
 - **09:30-11:00**
Institutional presentations on behalf of participants
 - **11:00 Coffee Break** 
 - **12:15-13:00**
Institutional presentations on behalf of participants
 - **13:00 Close of the day**
 - **20:00 Welcome light dinner**



WEDNESDAY 29TH OF MAY

10:00-11:00

Workshops

11:00 Coffee Break



12:15-13:00

Discussion/Round table/Networking

13:00 Close of the day

16:30 NICE City Tour

THURSDAY 30TH OF MAY

10:00-11:00

Workshops

11:00 Coffee Break



12:15-13:00

Discussion/Round table/Networking

13:00 Close of the day



FRIDAY 31ST OF MAY

09:30-14:00 *French Riviera tour
Excursion (Cannes - Montecarlo)*

19:30 Aperitif & dancing



SATURDAY 1ST OF JUNE

10:00-11:00

Workshops

11:00 Coffee Break



12:15-13:00

Discussion/Round table/Networking

13:00 Close of the day

SUNDAY 2ND OF JUNE

Departures



WHY NICE ?

Our **International Business School ISIM** is located in **Nice**, the **largest city** on the **French Riviera**, that welcomes nearly **7 million tourists** every summer.

Nice and the **French Riviera** are where the melding of sun-drenched **beaches**, **cultural richness**, and **breathtaking panoramas** creates an unparalleled experience.

Where **Promenade des Anglais**, an iconic stretch along the **Baie des Anges**. Ideal for leisurely afternoons or romantic sunset ambles offers you a splendid vantage point to appreciate the azure waters of the Mediterranean.



And by Navigating the labyrinthine charm of Old Town, or **Vieux Nice**, with its narrow streets adorned by vibrant buildings, bustling markets, and quaint boutiques. you'll Immerse yourself in the **local atmosphere**, indulging in **Niçoise cuisine** at a sidewalk café or simply savoring the Mediterranean allure.

For connoisseurs of art, the **Marc Chagall National Museum** and the **Matisse Museum** beckon with their exceptional collections. Beyond these cultural gems, the city's dynamic cultural scene unfolds in galleries, theaters, and music festivals, reflecting a celebration of creativity.



Venture further to discover the glamorous tapestry of the **French Riviera**, from the opulent **casinos of Monaco** to the exclusive **beaches of Saint-Tropez**. Explore perched villages like **Eze** and **Saint-Paul-de-Vence**, each offering not only **breathtaking views** but also a glimpse into the region's **rich historical tapestry**.



Nature enthusiasts will find solace in the diverse **landscapes surrounding** the area, from the dramatic cliffs of the **Calanques National Park** to the tranquil lavender fields of Provence.

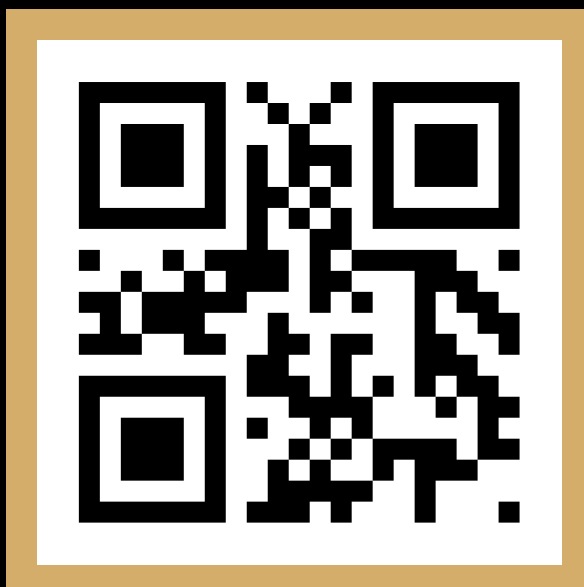
Whether your preference lies in **beachside relaxation**, **cultural immersion**, or the opulence of the **French Riviera**, **Nice** and its environs promise an indelible experience.

Come, partake in the enchantment of this **Mediterranean haven**, where every moment unfolds as a **celebration of life, beauty, and cultural richness**.

ISIM

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Discover ISIM Business School by
scanning the QR Code below :



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 RÉPUBLIQUE FRANÇAISE

LA CERTIFICATION QUALITÉ A ÉTÉ DÉLIVRÉE
AU TITRE DE LA CATÉGORIE D'ACTIIONS SUIVANTES:

- LA FORMATION PROFESSIONNELLE ;
- LE BILAN DE COMPÉTENCES ;
- LA VALIDATION DES ACQUIS DE L'EXPÉRIENCE;
- LA FORMATION PAR APPRENTISSAGE