

# Organizing -(BIP) Blended Intensive Program **FINBANK Challenge**

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SETUBAL POLYTECHNIC UNIVERSITY

# BIP - FINBANK Challenge

This Challenge is for you



# TAKEAWAYS:

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1. 3 ECTS
2. Internalization and Multicultural Teamwork Experience;
3. Training through innovative pedagogical methodology

Timing :

- **Online:** 22<sup>th</sup> – 24<sup>th</sup> of Abril 2024
- **Presential:** 6<sup>th</sup> – 10<sup>th</sup> of May 2024

# Challenges

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1. Subject
2. Team
3. Partners
4. Specialists
5. Students



# 1 Subject

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Finbank Challenge is a learning project that aims to involve students in learning and critical discussion of the main challenges that the banking sector faces and will face in the future.

## 2. Team

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- Geral coordination
- Scientific coordination
- Pedagogical coordination
- Logistic coordination

Institutional support

- Dean support
- Interntional office

# 3. Partners

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## EXTERNAL INSTITUTIONS



## INTERNATIONAL PARTNERS



Wrocław University of  
Science and Technology



Avans Hogeschool | Breda

# 4. Specialists

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1. Professional from Banking industry
  - New tendencies in banking,
  - Banking supervision,
  - Big Data in the Banking Industry.
2. Specialist of cryptocurrencies and Banking Industry ;
3. Specialist in E- governance – cybersecurity ;
4. Specialist taxes : upcoming new rules in banking ;
5. Specialist in green Reporting of Bank Finance Departments.



## 5 .Students – target

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This BIP is ideal for Accounting, Finance, Audit, and Tax students and other management related areas.

The teaching team include professors from different EU Higher Educational Institutions.



# Pedagogical methodology

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Challenge presentation by Responsible form  
Santander bank - **The future user of banking  
services**

Developing work: challenges based on scenarios  
analysis innovative co-creation using **Design  
Thinking methodology.**



# Visiting Bank of Portugal







# Next Edition - May 2024

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Thank you for attention

Boguslawa Sardinha

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