

# BIP | BLENDED INTENSIVE PROGRAM

## Technical Communication For All

July 2025

### DATES

**Online activities:** 02<sup>nd</sup> July 2025

**Face-to-face activities:** 07<sup>th</sup> to 11<sup>th</sup> July 2025

### PROGRAM

- Teambuilding activities
- Workshops
- Hands-on work
- Presentations

3 ECTS

### REGISTRATION

Deadline: June 13 2025



#### ISCAP – Polytechnic of Porto

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#### Partners:



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## **Applications for the BIP – Technical Communication For All are now open!**

This intensive Summer School is designed to equip participants with fundamental skills in technical communication – a dynamic and fast-growing field that plays a vital role in the digital and technological age. As products and services become more complex, the ability to communicate technical information clearly and effectively has become essential to enhancing user experience and adding value.

The program is offered in face-to-face format in which students will participate on campus (Porto Accounting and Business School – Porto Polytechnic University).

It awards **3 ECTS**.

### **Lectures**

Basics of Technical Communication;  
Document Type, Definitions and User/Task Analysis;  
Visual Highlight of Features;  
Web Accessibility Guidelines.

### **Important Dates**

**Application Deadline:** June 13th, 2025

**Phase 1:** July 02th, 2025 – Introductory Session (online)

**Phase 2:** 07<sup>th</sup> to 11<sup>th</sup> July 2025 – Face-to-face course (presential)

### **Important Info:**

1. Before applying, talk to your International Office and make sure you can attend the complete period of the mandatory 5 days of the face-to-face course;
2. Applications from the partner universities will have priority;
3. You must attend both the online session and the mandatory 5 days face-to-face programme;
4. Porto Accounting and Business School doesn't provide students' accommodation, which you will need to find and book on your own. However, we are more than willing to supply you with informative links that will help you find affordable alternatives.

**Don't miss out this great opportunity!**

Apply now by filling in the **form**!



More Information: [alexalb@iscap.ipp.pt](mailto:alexalb@iscap.ipp.pt)